

PLATO

Technology Summit

2024

21 October 2024 | London

SPONSORSHIP BROCHURE





About the Summit

The Plato Technology Summit format has been designed by the Plato Partnership, a group of 30 leading buy-side and sell-side firms. It's built on buy-side and sell-side feedback to create a new breed of technology-focused conference that brings real value to market participants.

After a hugely successful first year, the Plato Technology Summit will return again in 2024. It will feature the unique format and approaches for participants and sponsors that differentiates the conference from other major industry events. None of the same-old buy-side and sell-side panel discussions.

The conference is exclusive and invitation-only for up to c. 100 trading heads, senior traders and market structure professionals at leading firms and sponsoring Technology and FinTech firm representatives.

Event Format



Focused Use-Cases

In-depth presentations

All technology sponsors give a use-case presentation of their products. We encourage sponsors to focus on real-world applications and examples. Some participants choose to bring a client on stage for a fire-side discussion.



Problem Statement Solutions

Solving real problems for the marketplace

Audience members, sponsors and Plato Partnership members collaborate to discuss and find solutions to issues facing the marketplace.



Panel Discussion

Interesting people - interesting topics

In 2023, Plato Partnership invited the 100 Women in Fintech project (a part of the 100 Women in Finance) to curate a panel discussion showcasing woman leaders in financial services. We will be hosting a similar discussion in 2024 with interesting people - not just the same faces!



Exhibition & Fintech Alley

Technology demonstrations

Small-group technology demonstrations from technology and fintech sponsors, including "FinTech Alley" - a dedicated space for small FinTech companies to meet leading market participants.

Keynote Speech

Main Sponsor Presentation

Main Sponsors have the opportunity to give a 10-15 minute keynote speech, focusing on a key issue for the marketplace

Technology Summit



Sponsorship Options

Main Sponsor

£25,000 (+VAT)

- Keynote Speech
- Event Co-Branding on website event page, Plato social media, signage and delegate passes
- Exhibition Stall
- 5 tickets for the conference
- Participation in Problem Statement Solutions
- Seat on the Panel

Technology Sponsor

£15,000 (+VAT)

- Technology Focused Use-Case Demonstration
- Logo on event page, Plato social media and signage
- Exhibition Stall
- 3 tickets for the conference
- Participation in Problem Statement Solution

FinTech Sponsor

£4,000 (+VAT)

- Exhibition Stall in FinTech Alley
- Logo on event page, Plato social media and signage
- 2 tickets for the conference
- Participation in Problem Statement Solutions

Panel Sponsor

£5,000 (+VAT)

- Seat on the Panel
- Logo on event page, Plato social media and signage
- 2 tickets for the conference

Other Sponsorship Options

- Food and drink sponsor
 - Logo and branding at food points
 - £3,000 (+VAT)
- WiFi Sponsor
 - Logo and branding on WiFi cards
 - £1,000 (+VAT)

Optional Extras

- Lead gathering tools (cost on enquiry)
- AV at exhibition stands (cost on enquiry)

2023 Testimonials

Dan Squires, imandra, Technology Sponsor in 2023

The Plato Technology Summit was an excellent event in which we were very happy to participate. Technology plays an ever-increasing role in capital markets and trading - it makes perfect sense to have this dedicated event under the auspice of Plato. The calibre of attendees was excellent, and I very much valued the opportunity to present specifically on imandra, rather than the usual panel discussions. We would strongly advocate for anyone with a tech-centric solution to embrace this event. From an imandra point of view, we also made some connections during the networking parts of the day that have already proved valuable

Monica Summerville, Celent, Panellist in 2023

I enjoyed presenting at the Plato Tech Summit as the invite-only buy and sell side audience and innovative event format, coupled with Chatham House Rules led to many interesting discussions. I hope to be back next year.

Khaled Shahin, MFS, Attendee in 2023

The Plato Summit presented an opportunity for us to interact with new technology vendors, understand how their technology can fit within our business as well as discuss the challenges that we need to overcome, from a technological standpoint. This format was one that enabled us to have a more open dialogue with vendors that we otherwise may not have interacted with.

Dan Schleifer, Finsemble, Technology Sponsor in 2023

Plato Summit represented a unique opportunity for us as a vendor and member of the capital markets technology industry - to network with clients, prospects, and peers, in an open, collaborative learning environment. We were able to share our domain knowledge and in return learn from clients and prospects about their challenges. This open atmosphere facilitated sharing of knowledge and relationship building in a very different way than traditional industry trade shows and events.

Séverine Raymond Soulier, Symphony, Technology Sponsor in 2023

The Plato event was a great occasion to connect with some of our key buy-side partners as well as tech partners we already work with or discovered during the event. The crypto panel which was exclusively female led was also very insightful - great to see so many women on stage.

Neil Ryan, Finbourne, FinTech Sponsor in 2023

The Plato Summit provides opportunities to interact meaningfully and network with clients, peers and innovators as well as providing a practical platform to debate the future agenda.

Neil Blewitt, Turquoise, Attendee in 2023

It was a pleasure to be able to attend Plato's inaugural Technology Summit, which brought together a variety of industry professionals to discuss today's challenges and those that we foresee in the future, in a new way. Listening to fin-techs with their clients discuss their problems, and to understand how they have collaborated to provide value was a good use of time; with similarities in our own use cases, all aimed to reduce risk, increase resiliency and drive efficiencies. Having a session to consider challenges and to be part of evolving beneficial market structure change was inclusive, and where appropriate, we look forwards to working together with Plato to deliver new initiatives.

Armando Diaz, Purestream, Technology Sponsor in 2023

Thank you again for a great opportunity to present PureStream at the Plato Summit! What a phenomenal event and atmosphere – the free flowing of ideas with a focus on an industry “call to action” was extremely well done. I think the ultimate compliment was I came away with new ideas, vendors, and customers – pretty remarkable over the course of just a day! I could not encourage you enough to host a similar event in the US.

Kenzy Goodwin, 100WFinTech, Chair of the 100WF Panel in 2023

100WFinTech, one of 100 Women in Finance (100WF) visibility initiatives, enjoyed participating in the Plato Technology event on January 19th in London. The all-female panel, which included four members of the 100WFinTech Directory, had a lively discussion around how Traditional Financial institutions are engaging with digital assets. The synergy between 100WF and Plato is a great way to elevate the visibility of existing female talent within the financial and fintech sectors as well as promote diversification of under-represented talent.

A representative from Finceler8, Sponsor of Fintech Alley 2023

Finceler8 was proud to sponsor the Emerging FinTech Alley at the Plato Technology Summit 2023. The event truly showcased innovative FinTechs in the marketplace and demonstrated the positive impact they are having on the buy-side and sell-side in diving businesses forward. It was a great opportunity and example of how financial institutions and FinTechs can collaborate in a mutually beneficial way. The problem-statement solutions provided great insights on the collective priorities for the industry.



About

PLATO



Plato Partnership is a not-for-profit member organisation comprising asset managers and broker-dealers who collaborate to bring creative solutions and efficiencies to today's complex equity marketplace.

Its members are listed on this page.